

2014 Outcomes Report

Breast Cancer Education and Prevention in the Hispanic Community

This year, we highlight our efforts to raise awareness of breast cancer in the Hispanic community, as well as the ways we support Hispanic patients and families impacted by the disease. The outcomes presented here are specific to Inova's system-wide breast program.

Inova's cancer programs for the Hispanic community are an important part of our commitment to women's breast health. Breast cancer is the most commonly diagnosed cancer among Hispanic women and is often discovered at an advanced stage when treatments are less successful.

The American Cancer Society estimates that Hispanic women are 20% more likely to die of breast cancer than non-Hispanic white women. Awareness and education are key to change the trajectory of this widespread disease.

Community Health Needs Assessment

Each of Inova's hospitals conducted a Community Needs Health Assessment to better understand local priority health needs and develop effective strategies to address them. One of the key findings was the necessity for additional culturally competent care providers and health services as the community becomes increasingly diverse. The hospitals are currently preparing implementation plans to address these needs.

Hispanic Patient Volume to Total Volume Growth 2009-2013

Year	Hispanic Patients	All Patients	% of total
2009	370	6000	6.20%
2010	371	6096	6.10%
2011	365	6139	5.90%
2012	382	6310	6.10%
2013	424	6041	7.00%

2013 Hispanic Breast Patient Volumes to Total Cancer Patient Volumes

Facility	Hispanic Breast Patients	Total # Hispanic Patients	Percent	Breast Patients	Total # All Cancer Patients	Percent
IAH	22	56	39.30%	259	843	30.70%
IFH	62	292	21.20%	775	3593	21.60%
IFOH	23	42	54.80%	339	765	44.30%
ILH	6	28	21.40%	139	589	23.60%
IMVH	3	6	50%	99	250	39.60%

Inova Breast Cancer Institute



Mammograms for Uninsured Women

InovaCares Clinic for Women offers free mammograms for uninsured women who do not otherwise have access to healthcare. Staff are bilingual in Spanish and English, and additional interpretation services are available if needed. The clinics are located in Falls Church, Herndon and Alexandria.

Community Health Fairs

Inova HealthSource and Life with Cancer™ collaborated on 11 community health fairs in 2013, featuring health screenings, health education booths and health seminars. More than 180 people attended Breast Cancer Awareness Day where a Spanish interpreter was on hand to translate information for Hispanic residents. At the events, Inova HealthSource distributed health screening recommendations for women, including information about the importance of annual mammograms.

Community Education Events

As part of Breast Cancer Awareness Month in October, 130 people attended Inova's system-wide breast cancer survivors' retreat, New Beginnings, held in collaboration with the Loudoun Breast Health Network. The event featured a panel discussion on survivorship care and help for post-treatment changes, as well as an open house. A promotional flyer in both English and Spanish was sent to more than 5,000 homes, encouraging women to attend. A volunteer interpreter from Inova Loudoun Hospital was on hand to translate for Hispanic community members.

Each of Inova's hospitals supports cancer education and awareness events throughout the year.

Mystics Raise Money for Breast Cancer Research

In September 2013, the Washington Mystics held their 6th annual Breast Health Awareness Game and Auction to raise funds to benefit Inova Breast Care Institute. All Inova breast cancer patients treated during the previous year

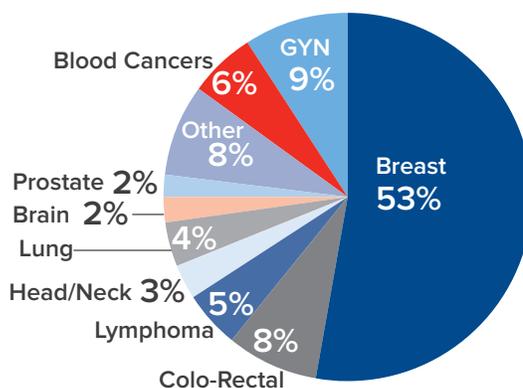
were invited to attend. The auction took place at Verizon Center following the Mystics game against the Chicago Sky. Items up for bid included game jerseys and other sports memorabilia. Proceeds helped support breast cancer prevention and education in the community. The event is part of the Inova/Mystics partnership, which works to build healthy communities by focusing on individual health and disease prevention.

Life with Cancer's Hispanic Cancer Program

Inova's well-known Life with Cancer™ program offers a huge range of free, practical and informative classes, education, support groups and other strategies to help patients and their families cope with cancer. The Hispanic Cancer Program is specially targeted to Hispanic cancer patients in the community. Program coordinator David McGinness facilitates monthly Spanish-language support groups and provides outpatient oncology counseling in both Spanish and English. Hispanic Outreach Program Coordinator Debra Haynes helps patients facing a cancer diagnosis surmount linguistic and cultural barriers to treatment.

In 2013, several hundred Hispanic men and women participated in support groups and classes, including Tambores para Bienestar (Drumming for Well Being), Luzca Bien, Siéntase Mejor (Look Good, Feel Better) and Zumba. More than 60 people attended the Hispanic Cancer Survivorship Conference.

Life with Cancer™ Hispanic Program Participants by Cancer Diagnosis 2013



Inova Breast Cancer Institute

Inova Breast Cancer Institute's team of expert physicians and staff are committed to the seamless delivery of world-class breast care. In addition to following the National Comprehensive Cancer Network guidelines for breast cancer risk reduction, all Inova hospitals are accredited by the National Accreditation Program for Breast Centers. We treat more than 1,100 women each year, making us the largest accredited program on the East Coast. With promising therapies, groundbreaking research, a genetics counseling program and unparalleled expertise, Inova Breast Care Institute brings new hope and possibilities to cancer patients and their families.

